



Recognised non-profit and public utility entity

Come and meet us!

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www.rotllana.cat



ANNUAL REPORT

2024





01

LA ROTLLANA



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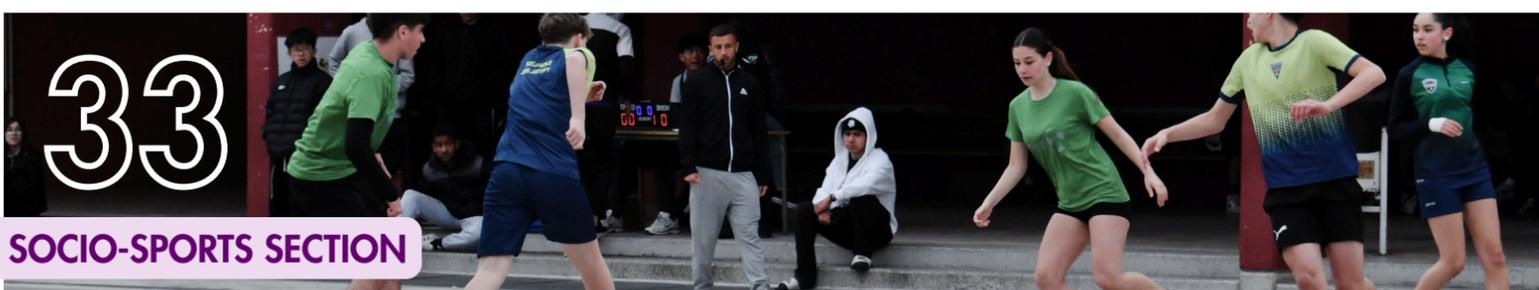
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INTERNATIONAL SECTION



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PARTNERS

WELCOME

Dear all, here we are one more year...

No, it's not just another year, every year is different, a new challenge for La Rotllana and for all the people who are part of it, whether we are technical team, volunteers, participants, families, collaborators, sponsors... Each and every one of us puts our heart and soul so that La Rotllana continues to improve day after day and thus be able to enrich the realities of the children, young people and families of our closest environment and the not so close.

In 2024 we have been able to set up a new space where our children can carry out activities in a safe and appropriate environment, we have enjoyed the "Filmets" festival with the family, we have made Radio Pangea La Rotllana grow with the collaboration of groups of women, children, non-EU and minority groups in the city. Our groups of teenagers and youth clubs continue to respond to the needs of communication, inclusion, belonging and participatory processes of young people, in addition to letting them know that they are an active and very important part of the entity's project and above all of its community, the Gumal school has had 154 (154!!!) primary and secondary students, etc.

2024: if numbers could be written in capital letters this would be the perfect opportunity to do so. Because in 2024 the Pangea Neighborhood League will have turned 20, the Estiu Cultural a la Plaça is close to turning the same age and the Badalona Music Competition will have turned 25.

And the fact is that La Rotllana as such has been by your side for almost 35 years, and the Esplai Chiribiripum, the seed from which we were born, has passed 40: good years and not so good years, years that those of us who have been there from the beginning and those who have been joining this dream- we treasure alongside our most beautiful memories, the most beloved, the ones that fill us most with pride for the good.

It is for this reason that we cannot stop thanking the many people who have made it possible to achieve this milestone: volunteers, children, adolescents, families, workers, collaborators, sponsors, friends, those who are still here and those who have left us orphaned by their presence so early. We will never forget everyone who has made La Rotllana great and we are happy to know that many more people will arrive to make it bigger and better.

Thank you, thank you and thank you to those who were, are and will be part of the history of the La Rotllana Association.



Isabel Sánchez García

President of the La Rotllana Association

WHO ARE WE ?

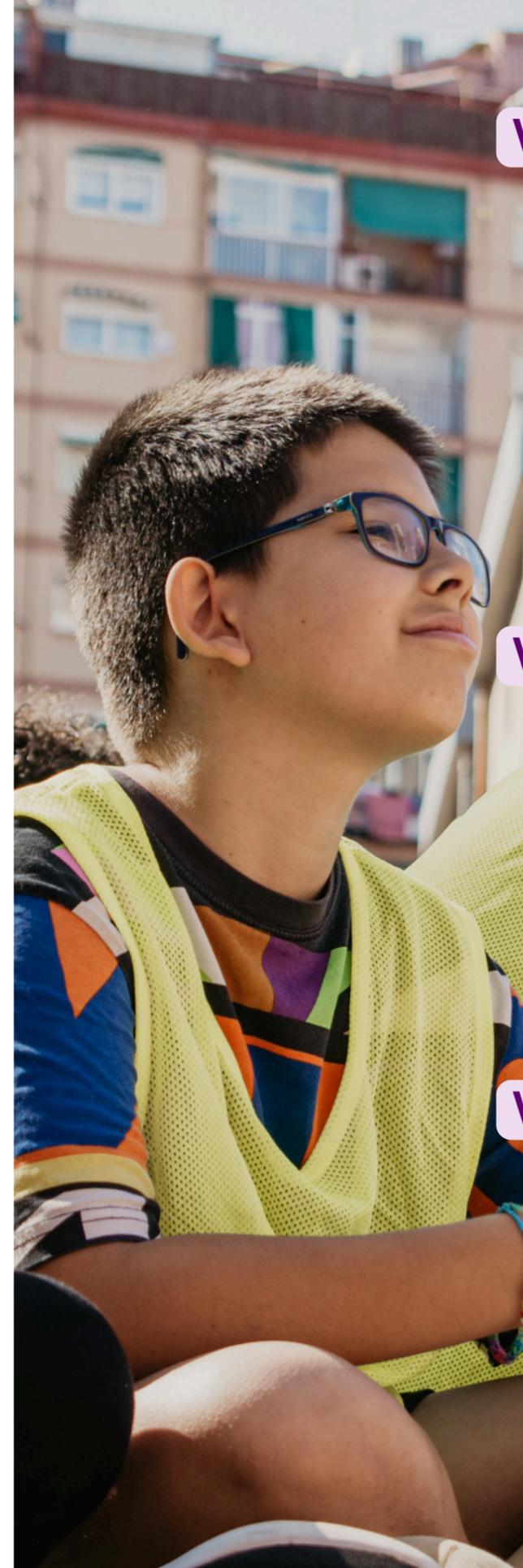
We are a non-profit, public benefit association, based in the city of Badalona since 1990. Our mission is to contribute to the personal and social development of children, adolescents, young people, and in general the entire community, through non-formal education, promoting their integral growth and active participation in the community. We are firmly committed to community development, equality and gender equity, as well as respect for diversity, in addition to promoting values of solidarity and inclusion.

WHAT WE DO ?

We offer opportunities and support to the community, especially to children, adolescents and young people with the aim of making them the protagonists of improving their quality of life. Our main areas of action are leisure education, culture, international cooperation, sport and socio-community action. Through networking we generate positive impacts on a local and global scale.

WHY DO WE DO IT?

Our commitment is based on the conviction that civil society itself, with its grassroots associations and organizations, must be the protagonists and leaders of social change. A transformation shared with public institutions that fosters the development of societies committed to democratic processes and respectful of human rights, which improve people's living conditions.



SCOPE OF ACTION

LINES OF ACTION

LOCAL:

Sant Adrià de Besòs:
Instituto Escola La Mina

Barcelona:
University of Barcelona

- **Badalona:**
- In the neighborhoods of Llefia and La Salut: CEIP Antoni Botey, CEIP Baldiri Reixac, Institut Barres i Ones, Institut Enric Borràs, Institut Júlia Minguell, Institut Pau Casals, IE Turó del Caritg, Lloreda Adult School, Llefia Sports Complex, Sala Estraperlo, Escorxador de Badalona, Teatre Margarida Xirgu, La Rotllana and Esplai Chiribiripum

INTERNATIONAL:

- **Algeria:**
Sahrawi refugee camps
- **Senegal:**
Gumal to Misira School
- **Mozambique:**
Manica Sports Center
- **North Macedonia:**
Ohrid

Our interventions have been organized into 5 lines of action:



The Children's Section has offered educational leisure activities of all kinds: recreational, sports, artistic and cultural, aimed at all children between 3 and 11 years old. One of the priorities of the section has been the commitment to serving children at risk of social exclusion. With different activities designed for children, we have especially promoted personal autonomy, the development of community values, and complicity for a 360 perspective education for children, in addition to helping them become aware of the cultural diversity in which we live.



The Youth Section has been very committed to the methodology of learning and service, offering a wide range of socio-educational and socio-cultural activities, for all the youth of Badalona. We have promoted social inclusion from the empowerment of youth from the activities that they most demanded (arts, sports, solidarity, awareness-raising...). Based on the motivations of the youth, we have developed preventive strategies to combat the scourge of early school leaving, helping them in their transition through adolescence, and in the challenge of finding their own space in the community.



The International Section has prioritized empowering and raising awareness among adolescents and young people about different social realities, beyond their environment. Thinking globally and acting locally, promoting the 2030 agenda. We have promoted cultural diversity, fostering solidarity and volunteering, as well as the commitment to actively participate in the community, while enhancing the critical spirit. We have carried out different fundraising and awareness-raising actions, supporting international mobility and solidarity projects within the reach of participation of all young people.



The Socio-Sports Section has prioritized promoting gender equity in its proposal and has provided training opportunities to young people. We have also encouraged the acquisition of healthy habits, promoting the consolidation of sport as a life value. Together we have built safe spaces, where the purpose has not been competition but the participants, making sport a tool to achieve greater social equity and better social justice.



The Socio-Community Section has been more committed than ever to organizing initiatives and projects of all kinds for the community, in all its multicultural and intergenerational extension. It has worked to generate links between the different communities, achieve a greater sense of belonging and coexistence in the local culture, also taking advantage of the wealth of diversity that forms the crucible of our neighborhoods.

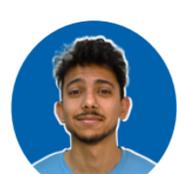
SUSTAINABLE DEVELOPMENT GOALS

At La Rotllana we work, through our management, to contribute to the achievement of the 2030 Sustainable Development Goals.

- 1 FI DE LA POBRESA
- 2 FAM ZERO
- 3 SALUT I BENESTAR
- 4 EDUCACIÓ DE QUALITAT
- 5 IGUALTAT DE GÈNERE
- 8 TREBALL DECENT I CREIXEMENT ECONÒMIC
- 10 REDUCCIÓ DE LES DESIGUALTATS
- 11 CIUTATS I COMUNITATS SOSTENIBLES
- 12 PRODUCCIÓ I CONSUM RESPONSABLES
- 13 ACCIÓ PEL CLIMA
- 16 PAU, JUSTÍCIA I INSTITUCIONS SÒLIDES
- 17 ALIANÇES PER A ASSOLIR ELS OBJECTIUS

EQUIP PROFESSIONAL

Glocal + Opportunities + Gender Perspective

-  **Ainoa Diez**
Child monitor
-  **Alex Lumière**
Youth animator, Youth clubs
-  **Anabel González**
Child monitor
-  **Angela D'Agostino**
Administrative support
-  **Didac Periago**
Baby monitor
-  **Henry Batlle**
International Section Manager
-  **Fran Roldán**
Head of the Social and Sports Section
-  **Hounayda Karram**
Youth animator, Youth clubs
-  **Joseph Salvat**
Youth animator, Youth clubs
-  **Judith Plaza**
Head of the Social and Sports Section
-  **Melenny Huayamabe**
Youth Section Manager
-  **Minerva Moreno**
Children's Section Manager
-  **Octavio Sánchez**
Youth Clubs Manager
-  **Pilar Fernández**
Student in UB academic internship
-  **Salva Periago**
Professional Team Coordinator
-  **Sar Ferreras**
Head of the Socio-Community Section
-  **Suliman Ali**
Youth animator, Youth clubs
-  **Xana Periago**
Youth cheerleader

BOARD OF DIRECTORS

Critical spirit + Practice + Volunteering

-  **Isabel Sánchez**
Chairwoman
-  **Salva Periago**
Secretary-General
-  **Daniel Arellano**
Administrator
-  **Octavio Moreno**
Secretary
-  **Jennifer Garcia**
Vocal
-  **Leonor Gallardo**
Vocal
-  **Henry Batlle**
Vocal



TOGETHER AND TOGETHER WE MAKE A ROUND, WE MAKE A COMMUNITY

*This was the professional team in December 2024.

GENERAL DATA

04

PROJECTS

387

PARTICIPANTS



735

PARTICIPANTS

06

PROJECTS



08

PROJECTS

1104

PARTICIPANTS



LA ROTLLANA

31

PROJECTS

8725

PARTICIPANTS

CLUBS JUVENILS
LA ROTLLANA

794

PARTICIPANTS



05

PROJECTS

461

PARTICIPANTS



5244

PARTICIPANTS

07

PROJECTS





DAILY HOUSE

SUMMER HOUSE

CAP DE SETAMA EXPLAY

HOLIDAY ACTIVITIES



The Children's Section has expanded the range of proposals in leisure education, responding to the neighborhoods of Llefia and La Salut in Badalona. We have proposed from the section a wide range of proposals to enjoy activities that respond to the interests and needs of children and their families.

The collaboration and contribution of families has been one of the priority axes. Throughout the year we have been increasingly increasing their participation and involvement in the different activities of the children's section. Another very important priority from the section has been to continue responding to the most vulnerable children's groups, promoting the social inclusion of children at risk of social exclusion and providing them with the most personalized support possible with the most enriching socializing experiences.

"I'm Alba Mateos and I've been a volunteer at the La Rotllana Association for many years.

This 2024 I have been in the children's section because I love teaching and learning from children. I was also a child at the Chiribiripum play area, and I have very beautiful memories that have taught me many important things for life. This year has been an incredible experience, with moments that have been difficult for me to face, but that I have managed to overcome with effort and patience. I have participated in the daily camp and in the winter, spring and summer camps. I have had cerebral palsy since birth, but this has not prevented me from being a volunteer and being with the children, sharing experiences, teaching them and learning from them. It is true that, at first, they may be surprised to have a monitor with functional diversity, but when you speak to them naturally, they understand and accept it with total normality.

I HOPE TO CONTINUE BEING PART OF LA ROTLLANA, GROWING WITH THE CHILDREN AND EXPERIENCING MOMENTS AS UNIQUE AND UNFORGETTABLE AS THOSE I HAVE ALREADY HAD."



DAILY HOUSE

Socialization + Leisure education + Interpersonal relationships

This project has been running for 36 years, and this year it has continued to offer a space for socialization with peers, for boys and girls from different neighborhoods of Badalona. Through non-formal education, the children have been able to enjoy a lot of recreational, cultural, socio-sports and artistic activities that responded to their needs and motivations.

PROJECT OBJECTIVES

- ✓ Promote the maturational and social development of children.
- ✓ Have a good time.
- ✓ Promote coexistence in diversity and tolerance.
- ✓ To promote the evolutionary process of personal autonomy of children.
- ✓ Promote knowledge of activities that promote a playful, fun and creative use of leisure time.

One of the successes this year has been that we have managed to adapt a physical space of our own for the project to be able to carry out activities in safe and dignified conditions with the children. With this improvement, the participants have been able to enjoy a wider range of indoor activities during the school year. During the year 2024, the daily center was invited to participate in different activities of **THE CARNIVAL PARTY, THE CELEBRATION- END OF YEAR EVENING WITH THE EDUCATIONAL COMMUNITY, THE CASTANYADA FESTIVAL AND THE TUNNELS OF TERROR ACTIVITY, AMONG OTHERS.**

72 BOYS AND GIRLS BETWEEN 4 AND 11 YEARS OLD

44% PARTICIPANTS HAVE BEEN GIRLS

83% PARTICIPANTS HAVE BEEN SCHOLARSHIP AWARDED

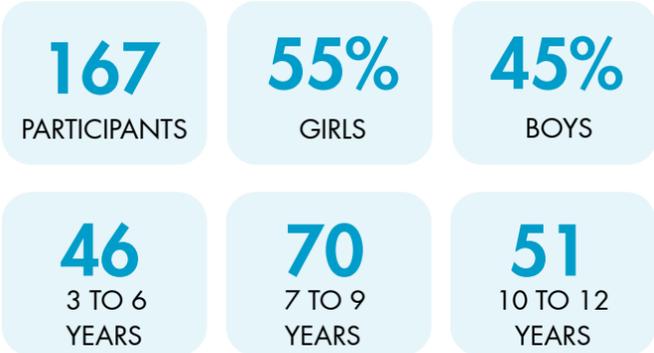


SUMMER HOUSE

Equality + Equity + Education in leisure

The Summer Camp has been an educational project that has offered participants an educational and enriching leisure time in a fun and relaxed environment during the summer, to ensure that fun and education merge into the same proposal with the new friends they were able to make.

During the summer camp, the children had the opportunity to participate in a program of activities that they normally cannot do or enjoy for various reasons. The kids took part in all-day urban outings, activities in nature and innovative workshops to enjoy the summer like any other child.



THE WORKSHOPS AND CIRCUS PERFORMANCES ORGANIZED BY THE BADALONA CITY COUNCIL IN THE PARC DE L'ESCORXADOR WERE SOME OF THE ACTIVITIES THAT WERE VERY WELL RECEIVED BY CHILDREN AND FAMILIES.



WEEKEND FUN

Relationship + Socialization + Involvement

It is the oldest project in La Rotllana, as it began in 1981. Over the past year, it has been operating on Saturdays fortnightly with direct attention to children and families to offer them the opportunity to participate in various proposals, enjoy recreational and leisure activities in the company of their families. Thus, we have promoted coexistence in diversity and personal development in an educational and fun environment.

72

BOYS AND GIRLS BETWEEN 4 AND 11 YEARS OLD

100%

SCHOLARSHIP PARTICIPANTS

During the month of October, children and their families were invited to the screening of children's short films at FILMETS Badalona Film Festival, which celebrated its 50th anniversary. During this family outing, they got to know the culture of non-commercial social cinema for children and had the opportunity to vote for the short films they liked the most. The experience was a good opportunity to promote roots in Badalona and creative culture.



HOLIDAY ACTIVITIES

Equity + Equality + Education in leisure

Leisure activities during the winter and spring school holidays have been an alternative to educational leisure where boys and girls have been able to enjoy recreational activities accompanied by other children. These holiday camps have offered a healthy, fun and stimulating option for children, an alternative to staying isolated at home with screens or being on the street all day.

PROJECT OBJECTIVES

- ✓ • Promote the maturational and social development of children.
- ✓ • Have a good time enjoying winter and spring with new friends.
- Enjoy activities in nature.
- ✓ • Promote coexistence in diversity and tolerance.
- ✓ • To promote the evolutionary process of personal autonomy of children.
- ✓ • Promote knowledge of activities that promote a playful, fun and creative use of leisure time.

76

PARTICIPANTS

58%

GIRLS

42%

BOYS

24

PARTICIPANTS FROM 3 TO 6 YEARS

33

PARTICIPANTS FROM 7 TO 9 YEARS

19

PARTICIPANTS FROM 10 TO 11 YEARS



TEEN GROUPS

STUDY ROOM

RADIO PANGEA ROTLLANA

ACTIVATE IT!

PRE-MONITORING TRAINING



Once again, the Youth Section has worked for and with young people through safe socialization spaces, which have allowed their development and personal growth, promoting above all their self-esteem and social inclusion. Within the Study Room project -where the percentage of newcomers has increased in recent years- we have consolidated a good team and a good methodology to respond to immediate needs such as reception and overcoming the language barrier. The two groups of adolescents have continued to discover each other and collaborate with different agents and entities in the community. On the other hand, in the Ràdio Pangea Rotllana project we have increased the number of programs in digital broadcast, with the increased participation of groups of women, children, newcomers and minority groups in the city. These results, in podcast format, have reached more and more people thanks to immediate and collaborative dissemination, and our purpose of being the speaker for those groups and people with difficult access and echo in communication networks has been achieved.

"I am Víctor Redondo, a 15-year-old teenager who arrived at the organization more than a year ago.

The first activity I participated in was the Study Room, a space where they helped me acquire the habits of doing homework, planning and preparing well for exams. Since I started, my grades have improved a lot! Then, I had the opportunity to participate in the summer camp. At first, I wasn't entirely sure if I would like it, since I didn't know any summer camps for young people. Now I can say that they were the best weeks of summer 2024! In September, I wanted to participate in more activities at the camp and now I'm also in the ADOS group, where both the young people and the facilitators are great!

WHAT I LIKED MOST ABOUT THE ROTLLANA WAS MEETING OTHER YOUNG PEOPLE FROM MY NEIGHBORHOOD WHO ARE NOW FRIENDS AND THE GOOD TREATMENT WE RECEIVED FROM THE MONITORS!



GROUP OF TEENAGERS



STUDY ROOM



Youth + Safety + Diversity

After the summer activities, the young people, who established good bonds with the group, wanted to continue doing activities with each other. For this reason, we provided them with the opportunity to meet weekly with the educators at our center. In these meetings, the participants had access to a safe space to share with peers who did not have very defined interests such as sports or the performing arts. The experience gave rise to the creation of new meeting spaces where diversity was very present and was energized by personal concerns and the establishment of bonds with the community.

34 PARTICIPANTS

59% GIRLS

41% BOYS

Welcome + Responsibility + Future

It has been a space created to offer support to young teenagers, where they have been able to come to do their homework and study with the support of logistical resources and personalized advice. This project has been of great need among secondary school students, since most of the participants came from referrals by tutors or social integrators, as well as from the families themselves, who requested this support given their limitations in helping their children with schoolwork.

PROJECT OBJECTIVES

- ✓ Prevent and reduce early school leaving and absenteeism.
- ✓ Improve the academic results of participants.
- ✓ Encourage young people to take responsibility for their studies.
- ✓ Offer a quiet and autonomous study space with the necessary resources.
- ✓ Generate positive links with the educational community.

The initiative, which has worked thanks to volunteerism, has had a great impact on the young participants, providing them with the opportunity to improve their academic performance and develop a more conscious attitude about the importance of their studies.

61
PARTICIPANTS

42%
NATIVES

58%
NEWCOMERS

31
BOYS

29
GIRLS

1
BINARY
NUMBER

THE SUPPORT IN THE STUDY CLASSROOM HAS BEEN COMPLEMENTED WITH LEISURE ACTIVITIES AT THE END OF THE STUDY HOUR.

These activities had already been in the project in previous years, but they had to be temporarily suppressed due to lack of resources, both material and human. This year it became a priority due to the demand of the young people, based on the need they expressed to also enjoy dynamics to be able to coexist and share with the rest of the group.

85 PARTICIPANTS

ACTIVA'T

Relationship + Socialization + Involvement

Activa't has been the best way to maintain contact with teenagers and young people during the spring and winter school holidays. The different editions of the project have offered an alternative for those who did not want to stay at home with screens, or spend the day in the neighborhood squares, providing the opportunity to participate in socio-sports and associative activities with other young people. This initiative has become a way to get active and take advantage of the holidays to enjoy and at the same time develop skills and establish new relationships.

The project has been carried out for the fifth consecutive year with a significant demand to participate from adolescents, their families, and educational centers. Activa't has also offered a safe space to adolescents at risk who are more exposed to their vulnerabilities during school holidays.

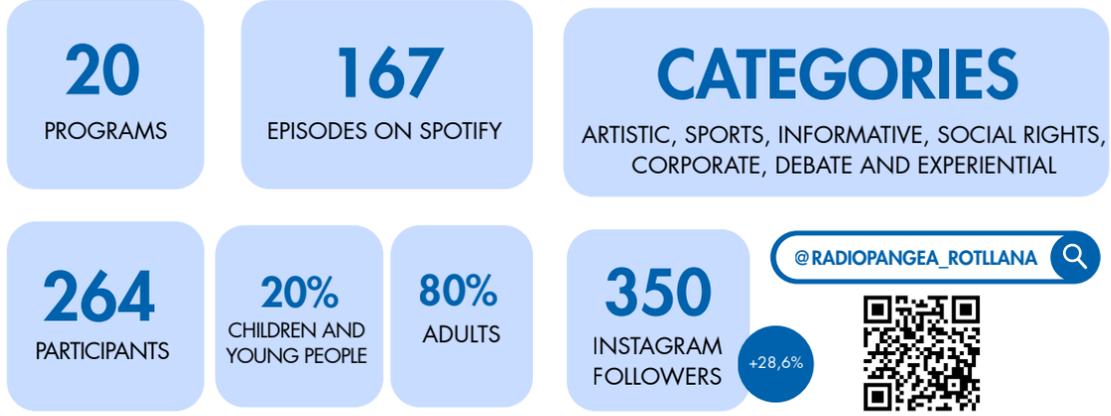
RÀDIO PANGEA ROTLLANA



Network + Speaker + Connections

This project that combines new technologies with learning and service began in 2020, just before the Covid19 pandemic, **WITH A CLEAR MISSION: TO BE THE COMMUNITY'S SPEAKER AND EMPOWER CATALAN AS A LANGUAGE.**

During 2024, this neighborhood meeting point has been more dynamic and open, offering the opportunity for various entities and groups to meet to express themselves, share, and defend their points of view. By promoting critical thinking and dialogue, the radio has become a critical space that helps foster democratic participation and possible social changes. It has been the space where alliances between people and organizations have taken place, bonds have been strengthened, and connections have been built that have made the community grow and transform.



This year, a much-needed investment in material has been made to improve the quality of the content and technical processes that are carried out. As well as to obtain more staff hours and expand professional dedication to the project, which in turn has managed to contribute more volunteers.

THANKS TO THIS COMMITMENT, THERE HAS BEEN A CONSIDERABLE IMPROVEMENT IN BOTH THE QUALITY AND QUANTITY OF PROGRAMS AND EPISODES PUBLISHED.

PRE-MONITORING TRAINING



Training + Personal growth + Opportunity

The course was one of the training and education initiatives in leisure promoted by the entity with the aim of improving the knowledge and skills of young people as future monitors. This proposal was based on a very experiential teaching methodology that combined theory and practice with a training experience adapted to both the motivations of the participants and the reality they will encounter as monitors.

PROJECT OBJECTIVES

- ✓ Expand the training offer aimed at young people motivated to become assistant instructors.
- ✓ Offer training with a certificate of attendance at a cost accessible to everyone.
- ✓ Provide training for leading groups of children in our organization's projects.

The training in pre-monitoring of leisure has been accessible to all young people in the area, without any discrimination to guarantee its accessibility. The course offered in addition to the training an official certificate of attendance, without becoming an expense that would hinder participation. The training also provided the opportunity to increase their strengthening of skills as leaders in groups of children, especially in leisure areas related to the activities of the entity.



THANKS TO THE ADMINISTRATIVE AND LOGISTICAL SUPPORT OF THE BATIBULL LEISURE SCHOOL, THIS PROJECT HAS BEEN POSSIBLE AND IS BEING CONSOLIDATED AS A KEY INITIATIVE FOR THE DEVELOPMENT AND TRAINING OF YOUNG PEOPLE IN THE COMMUNITY.



IE TURÓ D'EN CARITG

INS BARS AND WAVES

INS ENRIC BORRÀS

INS PAU CASALS

I'M IN THE MINE

INS JULIA MINGUELL



During 2024, the Youth Clubs in Secondary School project has given the opportunity to young people in our area to participate in more than 15 different activities. These proposals have been based on the interests expressed by the participants, so that all kinds of initiatives have been given: socio-sports, performing and plastic arts, leisure and socio-community action through service-learning projects.

It is also worth noting how it has become normal for participants to travel between schools to participate in the proposals, as we have promoted harmony between students from different centers and thus increased the sense of community. One of the most valuable aspects of the project has been the service-learning projects, which have allowed young people to become aware of the shortcomings of their environment and actively participate in improving it through voluntary interventions during their free time. These initiatives have had a great impact on personal and community development.

"I am Elisa Sánchez, Director of the INS Enric Borràs, in Badalona.

I have been working at the Enric Borràs Institute in Badalona for a few years now and the relationship with La Rotllana has been very harmonious. I have never read your project as an entity, only the one you develop in the institutes, but I am sure that it fits with that of the center: I have always dealt with professionals and volunteers who want to contribute to making a fairer society and help the boys and girls of La Salut and Llefia to have more possibilities for a good future.

Sharing the spaces that we manage as a public entity and knowing that the students in the neighborhood have quality activities beyond school hours fills us with gratitude and feelings of belonging to the community.

**LEISURE PROVIDES OPPORTUNITIES.
IT REACHES PLACES WE CAN'T REACH WITH THE EDUCATIONAL SYSTEM."**

YOUTH CLUBS

Educational leisure + Non-formal education + Community service

The Youth Clubs in Secondary School, give the opportunity to young people in their environment to participate in sports, artistic, cultural, recreational and community service activities, generating spaces for inclusion, personal growth, the development of interests and the improvement of the environment. Throughout 2024, young people have participated in some of our proposals weekly and in a stable manner, so that we have achieved a great reach and have been increasingly present as a healthy and free leisure option among the youth of the environment.

794

PARTICIPANTS

69%

Natives

31%

NEWCOMERS

6

SECONDARY CENTERS WITH FACILITATOR OR DIRECT FACILITATOR

15

STUDENTS FROM HIGH SCHOOLS FROM 4 DIFFERENT MUNICIPALITIES HAVE PARTICIPATED

Most of these institutes are considered to be of high social complexity by the Ministry of Education of the Generalitat de Catalunya.

PROJECT OBJECTIVES

- ✓ Prevent and reduce early school leaving and absenteeism.
- ✓ Improve the quality of life of participants, through their social inclusion.
- ✓ Participate in the comprehensive education of youth through leisure education.
- ✓ Promote civic responsibility and neighborhood engagement through community service-learning.
- ✓ Promote inclusion and respect for cultural and ethnic diversity through interaction between groups of different origins and backgrounds.
- ✓ Contribute to the reduction of risky behaviors, providing participants with a healthy and enriching alternative to occupy their leisure time.

@CLUBS_JUVENILS



INS ENRIC BORRAS

The institute has had a very varied offer of activities and has been the center with the most youth participation of the year. Its activities have been: sports (korfbal, self-defense, football and volleyball), artistic (K-POP, theater and drawing), service-learning (APS Listen To Me and APS Càmera i Acció) and recreational (toy library). Thanks to the transfer of spaces by the center's management, the INS has become a real social reference for teenagers in Badalona.



PEACE IN THE HOUSES

In this center, activities have been carried out aimed at promoting participation and fostering associationism among students. The activities have included sports such as basketball, football, volleyball and korfbal, as well as artistic and cultural disciplines such as urban dance, theater and a study room. We have also carried out the APS project "Tots som Badalona, totes som grans" weekly, which promoted intergenerational encounters between the students of the center and the grandparents of a day center.



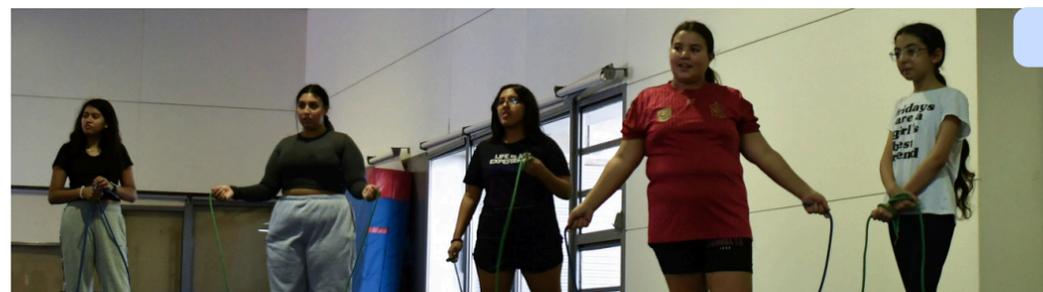
INS BARS AND WAVES

The institute has carried out various sports and educational activities such as children's, cadet and women's football, women's basketball, volleyball, korfbal and cricket. These initiatives sought to offer opportunities to young people, despite the limitations of space and logistics that we have in this center. Despite everything, the students have enjoyed an enriching and varied range of activities. The students of the center proposed activities such as women's basketball and the pre-monitoring course, initiatives that were a success.



IE THE HILL OF EN CARITG

The center has carried out various activities that promote diversity, inclusion and intergenerationality. The activities have been: mixed children's football, cadet football, women's football and service-learning projects. The APS "Diver Esplai" has been the most significant, thanks to the collaboration of the school team, the number of students involved, 23 young people, and the number of indirect beneficiaries, 55 boys and girls.



COME TO THE MINE

The project has been a challenge for being the most peripheral place with respect to our radius of action, but at the same time it has been an opportunity for the youth to be able to participate in the network and proposals of La Roüllana. According to the management of the center, we have developed a program that has contributed to preventing early school leaving, with proposals as diverse as robotics, kick-boxing, football, basketball, intercultural dance, volleyball and the promotion and empowerment of the gypsy community.



INS JULIA MINGUELL

The Solidarity Canteen and sports activities such as children's and cadet football have been key initiatives that have promoted solidarity, awareness and youth dynamism. We have managed to increase the participation, compared to recent years, of both volunteers involved and participating students.



A SCHOOL FOR GUMAL

VOLUNTEERING IN EUROPE

YOUTH SOLIDARITY

MONKIN PROJECT

MANICA SPORTS AND RECREATION GROUP

SOLIDARITY CANTEEN

NORTH MACEDONIA EXCHANGE

EUROPEAN SOLIDARITY CORPS



The International Section has continued to bet on community growth with European values, crossing borders with the support of the European Solidarity Corps quality seal. We have reaffirmed the importance of creating affinities with short-term volunteering projects, to later offer opportunities to participants with long-term projects. In today's times, solidarity is complex but more necessary than ever. From the section we have offered different options in terms of cooperation and commitment. It is worth saying that this year we have opted for an "In-country" cooperation model, offering opportunities for national volunteers to participate, connect and show solidarity with the territory.

Regarding transnational actions, we have continued to offer all possible support, with different awareness-raising and donation-seeking campaigns, led by young people, to contribute to the sustainability of a school in Gumal (Senegal) and to promote the inclusion of young people through sport in Mozambique.

"I am Lauma Apine, an international volunteer for the Youth Section in 2024.

The experience and everything I tried and learned in La Rotllana opened my mind and heart, I realized that we all have different origins, cultures and traditions, but in the end we are all human, and we want to be heard, seen and accepted as we are. The entire professional team and volunteers of the organization are doing an incredible job, creating opportunities and safe and welcoming spaces for those who do not have them, have difficulties or need help. I want to thank all of you who work to welcome, accept and always be willing to help and give opportunities to everyone.

FROM THE MOMENT I ARRIVED I FELT SAFE, LISTENED TO AND CARED FOR. I WILL ALWAYS BE GRATEFUL FOR EVERYTHING THAT HAS CHANGED ME AS A PERSON, IN A GOOD WAY. THANK YOU!"



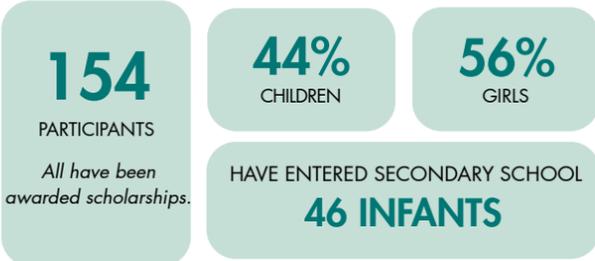
A SCHOOL FOR GUMAL



Tenderness between peoples + Social justice + Education for human progress

Six years ago, this co-development project was launched to equip the first school in Gumal, a small village in the interior of Senegal. In 2024, we once again took charge of delivering the necessary material to continue to develop educational activities at the school satisfactorily and to offer the necessary support so that the secondary school graduates could continue their studies in the provincial capital. In addition, we have promoted the active role of women in the community based on their academic training and we have promoted educational leisure.

Thanks to this project, the quality of life of children and their families in Gumal has improved, providing community knowledge and the first generation professionally trained. Looking to the future, we will continue working to improve the quality of the school, install a solar panel for light and electricity, send more educational material for leisure activities and provide support to promote spaces where more community activities can be carried out.



WE HAVE MITIGATED THE RISK OF FORCED IMMIGRATION AND ITS DEVASTATING CONSEQUENCES ON THE PEOPLE AND THE GUMAL COMMUNITY.

VOLUNTEERING IN EUROPE

Cooperation + Opportunity + Participation

With over 30 years of history, this programme has encouraged active participation and collective effort to contribute to building a fairer and more cohesive Europe, while reinforcing values such as solidarity and inclusion. By sending volunteers, the project has broadened the perspectives of young people and offered them enriching experiences that have fostered their personal development, in addition to having contributed significantly to the well-being of their communities. This year the project has had 2 participants.

IVENTUT SOLIDARITY



Raise awareness + Empowerment + Solidarity

It was a youth empowerment and community awareness project through solidarity actions that began in 2005. The main objective of this proposal was to empower new generations by encouraging youth participation in volunteering as a tool for personal and collective growth.

Through their concerns and social demands, 26 young people have developed initiatives to address inequalities both locally and globally, and have promoted solidarity, awareness and empowerment.

[@JUVENTUDES_SOLIDARIAS](#)



In the summer of 2024, the young people of the project joined the proposal of the Cultural Summer in the Square through the Solidarity Bar. The service was completely managed by them autonomously and they transformed what could have been just a bar service into a Learning and Service program. The experience served to learn how to take all the necessary steps to manage it: inventory, orders, cashiering, schedule management...

THEY SAW THE FRUITS OF THEIR WORK AT THE END OF THE CULTURAL SUMMER IN THE PLAZA, WITH THE DELIVERY OF SCHOOL MATERIALS, OBTAINED WITH DONATIONS FROM THE SERVICE MANAGEMENT.

MONKIN PROJECT

Refugees + Future Challenges + Sport



Monkin was launched in 2024 and has had as its main objective to promote international cooperation between organizations for the co-development of the south and north of the Mediterranean; establish bridges of strategic collaboration to share innovative proposals in the field of youth inclusion and empowerment, and support socio-sports movements and organizations that work for gender equality in sport and leisure education.

MANICA SPORTS AND RECREATION GROUP



Social justice + Committed education + Twinning

We have been supporting this initiative for three years, which aims to support the work of the Grupo Desportivo, which has been very similar to ours, since it was based on inclusion through sport, the social empowerment of youth, the educational and socio-labor training of young people in situations of social exclusion and the promotion of educational leisure among young people. However, their work has been developed in an even more adverse context, with great socioeconomic and climatic difficulties.

From La Rotllana we wanted to contribute to facilitating their work through solidarity campaigns. This year, they have been able to promote inclusive sports activities, organize English language training workshops, build organic gardens, and teach basic computer skills, and have also offered specific support to the girls through hygiene kits.



SOLIDARITY CANTEEN

Cooperation + Commitment + Solidarity

This action, which began more than 20 years ago, is based on learning and raising awareness among young people about the social environment. Through a self-managed space, solidarity, active participation - enhancing community development - and cooperation have been promoted, and young people have been empowered.



This year, these have been some of the youth initiatives: revitalizing playgrounds with an open playroom, themed Fridays, new products and gastronomic varieties.



NORTH MACEDONIA EXCHANGE



Opportunity + Personal growth + New horizons

The second meeting of the "Sports 4 Inclusion" youth exchange took place in North Macedonia in 2024. It was a great opportunity to continue collaborating with a non-EU organization and thus bring new avenues of cooperation closer. In addition, it was also a great opportunity for the young people, both to discover a new country and to learn from another cultural reality, and they also strengthened ties with their own group.



EUROPEAN SOLIDARITY CORPS

Volunteering + Opportunity + Participation

The reception of international volunteers from all over the world has become the solidarity and cooperative engine of youth mobility, as it offers a unique opportunity for personal and territorial growth and contribution to their communities. Volunteering has stood out as a solidarity tool that has not only enriched the participants but has also strengthened community ties and promoted values such as collaboration and social commitment. Through European models of solidarity, young people in the neighborhoods have been offered a broader vision of the opportunities that exist, increased participation and fostered the collective effort to build a more just and socially cohesive Europe.



THROUGH EUROPEAN MODELS OF SOLIDARITY, WE HAVE OFFERED YOUNG PEOPLE IN THE NEIGHBORHOODS AN EXPANDED VISION OF THE OPPORTUNITIES THAT EXIST, WE HAVE INCREASED PARTICIPATION AND FOSTERED THE COLLECTIVE EFFORT TO BUILD A FAIRER AND MORE COHESIVE EUROPE.



BREAKING BARRIERS

PANGEA FOOTBALL LEAGUE

APS "YOUTH SPORTS LEADERS"

KORFBAL SOCIO-SPORTING SCHOOL

FOOTBALL TEAMS - SPORTS COUNCIL

FESTIVAL 24



The Socio-Sports Section continued with the various projects during 2024, such as the leagues of different sports, training of young leaders, and projects to empower women through sport. Based on different actions, we have emphasized the educational dimension of sport, above aspects such as competition. In order for it to be truly formative, we used the Sport 3 methodology, a theoretical and practical proposal that ensured that physical activity contributed to the educational values that we wanted to transmit.

These values have included respect, solidarity and, especially, gender equality. Sport has had the power to break down barriers and create an inclusive space where all people, regardless of their gender, have access to the same opportunities to grow and improve. We promoted a fair, egalitarian and accessible sport for all, where teamwork and empathy have been essential.

"I'm Alicia, a participant in the Pangea Football Leagues at IE la Mina.

The truth is that I have a great time in every game. The coaches, referees, etc. are very good. That's why you should never miss the opportunity to start a league and meet wonderful people. Thanks to the project, I met other girls from different neighborhoods and, after two years, they involved me in a project called Change Maker Challenge, where I met fantastic people from Portugal and Holland. I learned a lot from the best coach I could have. In one game we met Adama, a soccer player, and in another, two Barça players, a dream that came true. For me, this is my experience: don't stop fighting for your dreams.

"DON'T LET GO OF WHAT YOU LOVE, BECAUSE IF YOU DO, YOU COULD LOSE A LOT. A DREAM CAN COME TRUE, WE JUST HAVE TO KEEP GOING AND GIVE THE BEST OF OURSELVES."



PANGEA FOOTBALL LEAGUE

Equality + Safe space + Opportunity

This project, **which has been running for 20 years**, was born out of the need expressed by the young people of the city to have a meeting space where they could **enjoy** sports in the most accessible way possible. Over time, we identified that girls **also needed a space where they could practice sports** and feel comfortable and safe — **overcoming the obstacles** caused by social and family pressures that often limited their participation in sports and social activities.

355 young people
HAVE PARTICIPATED

27%
OF GIRLS

73%
OF BOYS

The project has provided a space where everyone could enjoy activities around **“Football For Good”**, promoting **equality, respect, and collaboration**, while creating an inclusive environment that fosters trust and personal growth. This initiative has promoted both sports and inclusion, and it has also **contributed to building a more cohesive and equal community**.

PROJECT OBJECTIVES

- ✓ Provide a safe space for young people to develop their social and sporting interests.
- ✓ Promote the empowerment of women through sport.
- ✓ Transmit values through sports activities.
- ✓ Encourage the development of healthy habits among participants.

THE PANGEA LEAGUE HAS REFLECTED OUR COMMITMENT TO OFFERING ENRICHING AND SAFE FOOTBALL ALTERNATIVES FOR ALL ADOLESCENTS, WHILE ALSO PROMOTING THEIR EMPOWERMENT WITHIN THE COMMUNITY.



APS "YOUTH SPORTS LEADERS"

Opportunity + Equality + Leadership

The APS has been a project that offered young people, with initiative and passion for sports, the opportunity to **train as social sports leaders**. Many of the young people involved in APS were participants in the social sports leagues and, motivated by their experiences, decided to continue being part of the project by taking on a **leadership role**, thus enjoying the experience of being coaches while strengthening their sense of belonging.

30
PARTICIPANTS

8
GIRLS

20
BOYS

2
NON-BINARY

PROJECT OBJECTIVES

- ✓ Give young people the opportunity to lead a social sports group.
- ✓ Train boys and girls in managing social sports activities.
- ✓ Strengthen the leadership of girls in the community.
- ✓ Provide safe spaces to develop motivations as coaches and referees.
- ✓ Promote professional employability in the sports sector.

FOOTBALL TEAMS – SPORTS COUNCIL

Team + Opportunity + Talent

This project **has brought together young people** from the Pangea Football League teams with the goal of taking a step further to expand **opportunities for youth**, while representing the educational values in sports that define our organization. Since 2024, this project has established itself as a **platform that supports young people, provides them with opportunities, and strengthens their sense of belonging to the organization**.

22
PARTICIPANTS

41%
NATIVES

59%
NEWCOMERS



BREAKING BARRIERS

Gender equality + Sport + Social justice

Since 2021, we have worked to break down the barriers that exist for women, girls, young people, and non-binary individuals in our community. Using sport as a meeting space and a tool for social change, we have influenced every possible public space to improve the personal and social lives of participants, offering a social sports program as a safe environment for them.

HAVE PARTICIPATED
291 GIRLS

ACCOMPANIED BY
11 VOLUNTEERS

It was a project designed by women, carried out by women, and where women themselves have been the main protagonists.

OBJECTIUS DEL PROJECTE

- ✓ Promote female role models in sports and society.
- ✓ Offer a social sports program as a safe space for girls.
- ✓ Combat the early dropout of girls from sports.
- ✓ Increase the participation of girls in sports activities, especially in mixed sports.
- ✓ Make women's sports visible on equal terms with men's sports.
- ✓ Promote sports practice within cultural communities with lower participation in our environment.

THIS INITIATIVE HAS TRANSFORMED THE LIVES OF THE PARTICIPANTS AND HAS ALSO CONTRIBUTED TO BUILDING A MORE EQUAL AND INCLUSIVE COMMUNITY.

| BREAKING BARRIERS



SOCIAL SPORTS SCHOOL OF KORFBALL

Equality + Safe Space + Opportunity

Since 2015, this project has been designed to promote personal and social development of participants through an innovative methodology adapted to their needs. Over the years, it has incorporated the strategies of Sport 3. This system has helped to promote sports teaching and learning from an educational, inclusive, and integrative perspective, creating a space where everyone, regardless of gender or background, has felt valued and capable of achieving their goals.

PROJECT OBJECTIVES

- ✓ Provide a safe space to develop social and sporting skills.
- ✓ Promote women's and mixed sports through the empowerment of women, supported by the organization's educators.
- ✓ Create a space for training young people who want to take on the responsibility of coaching a team.
- ✓ Encourage healthy habits among young people.

Since the start of this initiative, the project has conveyed our values through educational team sports, promoting teamwork, mutual respect, solidarity, and inclusion.

HAVE PARTICIPATED
19 YOUNG PEOPLE

Sport and inclusion have been promoted, and it has also contributed to building a more cohesive community committed to the comprehensive development of young people

FESTIVAL 24

Gender equality + Inclusion + International

It has been an international mobility initiative linked to the Olympic Games held in the summer of 2024 in Paris, which also used sport as a tool to promote the inclusion and social empowerment of young people, with special focus on ensuring the participation of youth from vulnerable neighborhoods.

Have participated
7 young people

The project focused its content and activities on promoting values such as teamwork, leadership, and perseverance both as athletes and in life, while also encouraging equality and social cohesion.



BADALONA MUSIC COMPETITION

ESTIU CULTURAL A LA PLAÇA

ZING SCHOLARSHIPS

L'ESTIU ÉS TEU

MENTORING

SUPPORT FOR NEWCOMERS

OCELL DE FOC

COMMUNITY ACTIVITIES

SOLIDARITY DONATIONS



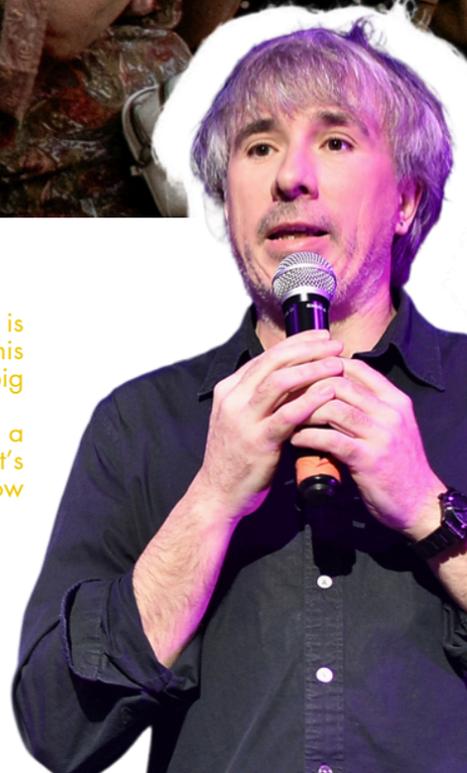
The **Socio-Community Section** has demonstrated its commitment to the community and its well-being by driving its own initiatives and supporting others, contributing to the improvement of our environment. As grassroots socio-community organizations dedicated to improving conditions are becoming fewer, we have had to strengthen **alliance** processes among ourselves.

The main response we were able to provide was the project **“Barri en Rotllana. Barri per a tothom”**, which encompassed most of the section’s objectives and expanded the impact of other projects within the organization. It has also been a year of celebration, as the **“CONCURS DE MÚSICA DE BADALONA”** reached its **25th anniversary**. Additionally, through projects like **“Estiu Cultural a la Plaça”** and **“L’Estiu és Teu”**, we have significantly increased collaboration and participation from organizations and the community compared to previous years, reaffirming that **together we make Rotllana, neighborhood, and community**.

“I’m Lluís, a teacher at CEIP Antonio Botey. I got to know La Rotllana six years ago.”

La Rotllana opened our eyes to new possibilities. It helped us understand that collaboration is the key to reaching further, and that mutual trust is the driving force behind real change. This has allowed us to grow together, so that every step we’ve taken small actions and big moments alike has been built on the support and solidarity of the community. Our children, their families, and the entire school community have experienced music not as a luxury, but as an educational tool that supports their personal and social development. That’s why we feel the need to give back everything La Rotllana has given us—even though we know it’s priceless because we’ve learned a deep lesson in generosity and commitment.

THANKS TO LA ROTLLANA, WE ARE BUILDING A MUSIC PROJECT THAT NOT ONLY PROVIDES MUSICAL TRAINING, BUT ALSO NURTURES VALUES, COMMUNITY, AND SOLIDARITY.



BADALONA MUSIC COMPETITION



****Intergenerational + Popular Culture + Visibility****

El Concurs de Música de Badalona ha celebrat el seu **25è aniversari** i s'ha consolidat com un projecte que dona veu, instruments i escenari a totes les bandes que necessiten un espai per expressar-se. També hem pogut comprovar que la música és una **eina de socialització i inclusió**. Per tant, el Concurs ha estat un espai on **la cultura, la igualtat de gènere i la participació col·lectiva** han estat els principals eixos.

HEM IMPULSAR EL TALENT DE
180 ARTISTES

HEM TINGUT MÉS DE
1.600 ESPECTADORS

EL CONCURS DE MÚSICA DE BADALONA HA ESTAT UN PUNT DE TROBADA PER ALS AMANTS DE LA MÚSICA I TAMBÉ UNA PLATAFORMA CLAU PER A LA LLENGUA, LA INCLUSIÓ, LA INNOVACIÓ ARTÍSTICA I LA CONSTRUCCIÓ D'UNA COMUNITAT MÉS COHESIONADA I DIVERSA.

BEQUES ZING

Intergeneracional + Cultura Popular + Visibilitat

The Nous Cims Foundation has provided financial support to **young people with limited resources or in situations of social vulnerability** so they could complete their professional studies. Since 2020, this project has aimed to identify and motivate young people to continue their education without having to worry about their families' financial limitations. The main goal of the program has been to **offer high-quality educational and socio-professional opportunities** to young people in vulnerable or disadvantaged situations, promoting social inclusion and youth empowerment through the Zing scholarships. Under the motto **"Education changes lives and builds community"**, the project is built on values such as opportunity, education, and community commitment. The project has also provided follow-up and support for the youth and has ensured that they give back to the community through volunteer activities. **During 2024, four people were awarded scholarships.**

ESTIU CULTURAL A LA PLAÇA



Interculturality + Intergenerational + Connection

This event consisted of **five weeks** full of cultural, sports, and recreational activities, aimed at people of all ages and backgrounds. It was open to everyone who wanted to join and once again became the **unifying point** for all the organization's projects during the summer, bringing together participants, volunteers, and families connected to La Rotllana. It also served as a **key meeting place for many organizations** in the city of Badalona, and even for several groups from the metropolitan area, such as the fire dance group Fire and Flames and the Latir Festival.

PROJECT OBJECTIVES

- ✓ Offer accessible cultural activities to the community.
- ✓ Encourage active participation and engagement of young people in their community.
- ✓ Promote intercultural understanding and coexistence.
- ✓ Encourage physical activity and sports.
- ✓ Strengthen networking and collaboration.
- ✓ Include and promote our community on an international level and, as a new development this year, nationally.



MORE THAN 50 VOLUNTEERS HAVE PARTICIPATED
Through an APS project, they have enriched the experience with their dedication and motivation to improve the summer for people with fewer opportunities or in vulnerable situations.

It has been a very enriching project for our community thanks to the established collaborations and the support received. This year, we have enjoyed more projects, and more local institutions and organizations have wanted to join in.

MORE THAN 3.000 PEOPLE HAVE VISITED US

THE PROJECT HAS BEEN A KEY SOCIO-COMMUNITY REFERENCE FOR INCLUSION, CULTURE, AND COEXISTENCE BEYOND OUR LOCAL COMMUNITY.

L'ESTIU ÉS TEU



Friendship + Growth + Enjoyment

As we know that summer is a special time for children and teenagers, the summer staff teams have worked with great care to offer a program full of experiences and activities that participants usually cannot enjoy, either due to cost or because they are only available during the summer. This important initiative for families and participants has been made possible thanks to the support of the **Ajuntament de Badalona (Badalona City Council)**.

240 PARTICIPANTS
IN THE CHILDREN'S SECTION

80 PARTICIPANTS
IN THE YOUTH SECTION

ONCE AGAIN, WE WERE UNABLE TO MEET THE DEMAND FOR ALL AVAILABLE PLACES As an organization, we have received

As an organization, we have received great support from social workers, families, and various community agents. The children's summer camps have a long tradition in the neighborhood and are well-known across generations of kids who year after year have participated in summer programs, whether camps or colonies. Regarding adolescents, we also experienced overbooking because this was the 'only summer camp activity' in Badalona specifically designed and tailored for teenagers and young people.

MENTORING

Training + Support + Active Listening

During 2024, the team of professionals and volunteers carried out a **mentorship training**. The training was designed to enhance our team's skills by providing key tools and resources to serve as mentors, offering **encouraging support for young people in vulnerable contexts**.

The young participants highlighted that this experience allowed them to **improve their communication skills, strengthened their self-confidence, and helped them make decisions** in a more thoughtful and analytical way crucial skills for their personal and social development.

9

MENTORS

9

PARTICIPANTS

SUPPORT A LES PERSONES NOUINGUDES



Citizenship + Rights + Community

In the personal or family sphere, we have supported individuals who approached our organization seeking advice related to **housing, neighborhood coexistence, the inclusion of minors, and their normalization of participation** in peer group activities. We have also provided academic support and facilitated access to leisure resources.

WE COLLABORATED WITH
35 PEOPLE

During the course, we collaborated with four associations of newcomers and with an emerging group through an informal organization.

Collectively, we have provided various forms of support, such as **lending our spaces** for meetings or cultural activities. We have assisted them in socio-labor initiatives by providing logistics and resources. Additionally, we have helped them **establish connections with the community** and share their culture and reality with it.

OCELL DE FOC

Mental health + Socio-labor insertion + Inclusion

The project consisted of implementing a program that combined mentorship training and the acquisition of socio-labor skills with the aim of **facilitating the labor insertion of young people**. The initiative helped to recover educational pathways for those who had prematurely left the academic system. It also provided **comprehensive care** for young people with mental health issues by promoting educational leisure activities and volunteering. A final goal of the program was to encourage cooperativism and other forms of self-employment among youth.

We played a key role in **connecting young people** with various volunteering, sports, and international mobility opportunities to promote their **inclusion and personal development** in the socio-labor field.

46
PARTICIPANTS

76%
16 -18 years old

24%
+18 years old

ACTIVITIES WITH THE COMMUNITY



Network + Collaboration + Rootedness

Collaboration with other organizations and projects has been essential to **strengthening the social fabric** and **building a network** of mutual support that benefits the entire community. In Badalona, a city with a **rich associative life** and **strong neighborhood identity**, cooperation has been an indispensable tool to **create bonds, share resources, and promote initiatives** that respond to common needs. Working in **synergy** with other agents has allowed us to expand the reach of our actions, learn from others' experiences, and develop more **cohesive, rooted, and sustainable projects**.

WE EMPHASIZE THE IMPORTANCE OF BUILDING COMMUNITY THROUGH COLLABORATION AND SHARED COMMITMENT.

These have been some of the activities we have carried out **together** with other groups or in which we have been **invited** to participate.

in BADALONA

- ✓ Festival "Colors per la Convivència" in the La Salut neighborhood
- ✓ 50th Anniversary of Filmets - FILMETS Badalona Film Festival
- ✓ Cicle en animació socioesportiva - IES Júlia Minguell
- ✓ Festa Major - Sant Mori veinal Association of Llefià
- ✓ 1r Escorxador Espai Escènic! - Badalona City Council
- ✓ Diada de l'educació pública - FAMPAS
- ✓ Castanyada cultural - AFA CEIP Baldiri Reixac
- ✓ Reconeixement a l'esport amb valors - Badalona City Council
- ✓ Per fi es dilluns! - Modern Music School, Badalona
- ✓ Calendari d'Advent Solidari - Badalona Network of Associations
- ✓ V memorial Alfons Sánchez - Caixabank Volunteering
- ✓ MUSAIK - Badalona Musical Associations Groups

IN OTHER CITIES

- ✓ Projecte Change Maker, Barcelona
- ✓ Màster en activitats físiques i de l'educació, UB
- ✓ Convening Herzo-Nuremberg, Germany
- ✓ Adidas Women in Technology, Zaragoza
- ✓ Leadership residential. Convening, Germany
- ✓ Festival 24 - Lyon, Paris
- ✓ Trobada jove de la Xarxa d'entitats sociocomunitaries, XEACS - Tortosa
- ✓ Latir Festival - Latin American Cultural Week 2024
- ✓ Acte amb Teresa Perales, Desirée Vilau i Adam Ballou.
- ✓ Presentació del nou projecte, La Roda Foundation for Cultural and Leisure Activities
- ✓ Torneig de VEX Robotics a l'UPC
- ✓ Campanya "Move for the Planet" - Adidas

SOLIDARITY DONATIONS



Help + Solidarity + Volunteering

The solidarity campaigns have been a direct expression of **the social and community commitment** that guides our actions. Through these initiatives, we have responded to **emergency situations**, specific local needs, and calls for solidarity from other groups and organizations at an international level. In Badalona, where social realities often reveal inequalities and shortcomings, **youth volunteering** has become a **transformative tool** that has raised **critical awareness**, encouraged participation, and built alternatives through collective action. Our commitment has been and will continue to be to support and strengthen this, as it is fundamental for a more just and inclusive future.

SOME INITIATIVES

- ✓ Donation campaign for those affected by the DANA storm in BadaSona
- ✓ Donation campaign for Sant Jordi
- ✓ Donation campaign at the Solidarity Terror Tunnel
- ✓ Solidarity Kantina
- ✓ Donation campaign at the Estiu Cultural a la Plaça festival

We have made several efforts to **support groups** that, like us, work from the grassroots to build a **fairer and more equitable world**. Our **social commitment** drives us to back initiatives that promote real opportunities for everyone, putting **people's lives and dignity at the center**. That is why our aid has been directed to small and medium NGOs, the Xeasc Network, cooperation organizations, and other projects that share this **transformative vision and commitment to the common good**.



NETWORK WITH ORGANIZATIONS



Mutual collaboration and support among different organizations is becoming increasingly essential, given the major social challenges faced and experienced by metropolitan cities like Badalona. The establishment of cooperation networks local, regional, and even international has contributed to finding possible solutions to specific problems and shared difficulties.

COMMON GOAL

Social justice, the reduction of inequalities, and above all a commitment to diversity and gender equity have been the main priorities this year. Year after year, we continue to increase what at first may seem impossible — to further expand this mutual commitment, both with the movement as a whole and with the organizations that are part of it.

Once again, our involvement with the Common Goal movement has been full of commitments and events.

Berlin, Breaking Barriers, Youth Festival at the Paris Olympic Games, activities promoting social inclusion through football with the FIFA Foundation and the Grupo Desportivo e Recreativo de Manica in Mozambique, among others.

EUROPEAN NETWORKING

Throughout 2024, we have significantly increased our collaboration within this movement linked to the **Erasmus+ and European Solidarity Corps** framework, with a wide variety of initiatives. Youth exchanges, volunteer and professional training, and various projects promoting volunteering among the different communities that make up this network.

This year, the highlight project has been short-term international volunteering, due to the number of volunteers from different countries we have welcomed and the high demand when the opportunities were published.

SMALL AND MEDIUM ORGANISATIONS

The network **continues to grow**, and although 2024 has not brought many new partnerships, we still feel that we are part of an international cooperation network characterized by **the simplicity of its structures but also by the effectiveness of its actions.**



ROCA I PI FOUNDATION

The cooperation with the Roca i Pi Foundation has **significantly increased** over the past year. Besides collaborating on the traditional **intergenerational** learning and service project (APS), “They Are All Great, We Are All Badalona,” and **supporting newly arrived homeless youth**, this year we have expanded our collaboration by providing accompaniment through our activities and **volunteering** in the Foundation’s **Renaixent** project.

The strongest aspect of our work with the Foundation has been the support we have received and the shared commitment to provide opportunities for at-risk adolescents.

XEASC

With **the Network of Socio-Community Action Entities of Catalonia**, we have maintained the main events and objectives of recent years.

- ✓ The pursuit of **support and resources** among deeply **community-rooted entities in Catalonia.**
- ✓ The commitment to provide a **quality** summer program for children and adolescents in our community.
- ✓ The **dedication** to continue seeking support methods for youth, especially adolescents in **vulnerable situations.**

SOLIDARITY ADVENT CALENDAR OF BADALONA

For the second consecutive year, we have participated in a joint project involving many community **organizations from Badalona working in the social and community sector.** The goal of raising **public awareness** about these organizations who we are and what we do has been achieved with greater participation than in the first edition. Moreover, the **relationships** established between each organization and all the others have been **strengthened**, creating better **conditions** for the well-being of everyone involved in our projects.

INSTITUTIONAL SUPPORT

This has been a year marked by good harmony with various institutions and public administrations, both at the local level such as **the City Council of Badalona** and broader bodies like **the European Union.** **It has been a year of well-executed work and strong dedication across different projects and initiatives.** Despite the noticeable improvements in many areas, we still face a major challenge in our relationship with the municipal administration and **the Government of Catalonia.**

And that challenge lies in the facilitation of spaces or mechanisms that allow us to better fulfill our commitment to the community, with more dignified and higher-quality facilities especially an e-sports facility that would enable us to meet the strong demand among young people for social e-sports and “e-sport for good.”

COMMUNICATION

****Diversity + Inclusion + Respect****

TOTAL COMUNITAT DIGITAL
14.115 PERSONES

SOCIAL MEDIA

DIGITAL COMMUNITY
6.860 PEOPLE

Social media has been our main tool for communicating with our community. Moreover, it has opened a window to the world.



INSTAGRAM
2130
FOLLOWERS



FACEBOOK
2580
FOLLOWERS



X
1098
FOLLOWERS



LINKED IN
67
FOLLOWERS



MAILCHIMP
985
FOLLOWERS

CHANGES COMPARED TO 2023				
+18,9%	+0,2%	+1,8%	NEWS OF 2024!	+55,8%

OTHER SOCIAL NETWORKS

@LLIGADEKORFBADALONA

475
FOLLOWERS

+2,8%

@JUVENTUDES_SOLDIARIAS

187
FOLLOWERS

+105%

@CONCURSBDN

4105
FOLLOWERS

+0,02%

DIGITAL COMMUNITY PROJECTS
7.255
PEOPLE

@CLUBS_JUVENILS

982
FOLLOWERS

+15,3%

@LLIGADEFUTBOLLAROTLLANA

1030
FOLLOWERS

+11,5%

@RADIOPANGEA_ROTLLANA

350
FOLLOWERS

+28,6%

@CONSTRUCTORASDECAMBIO

126
FOLLOWERS

+20%



PRESS

We want to thank the support of various media outlets that, through their backing, have helped to share our initiatives.



WEBSITE

This year, as a **major challenge** for the organization in the digital field, we aimed to improve the website to **increase professionalism and achieve more opportunities** and reach with an enhanced image that helps **represent** all the initiatives carried out at La Rotllana.



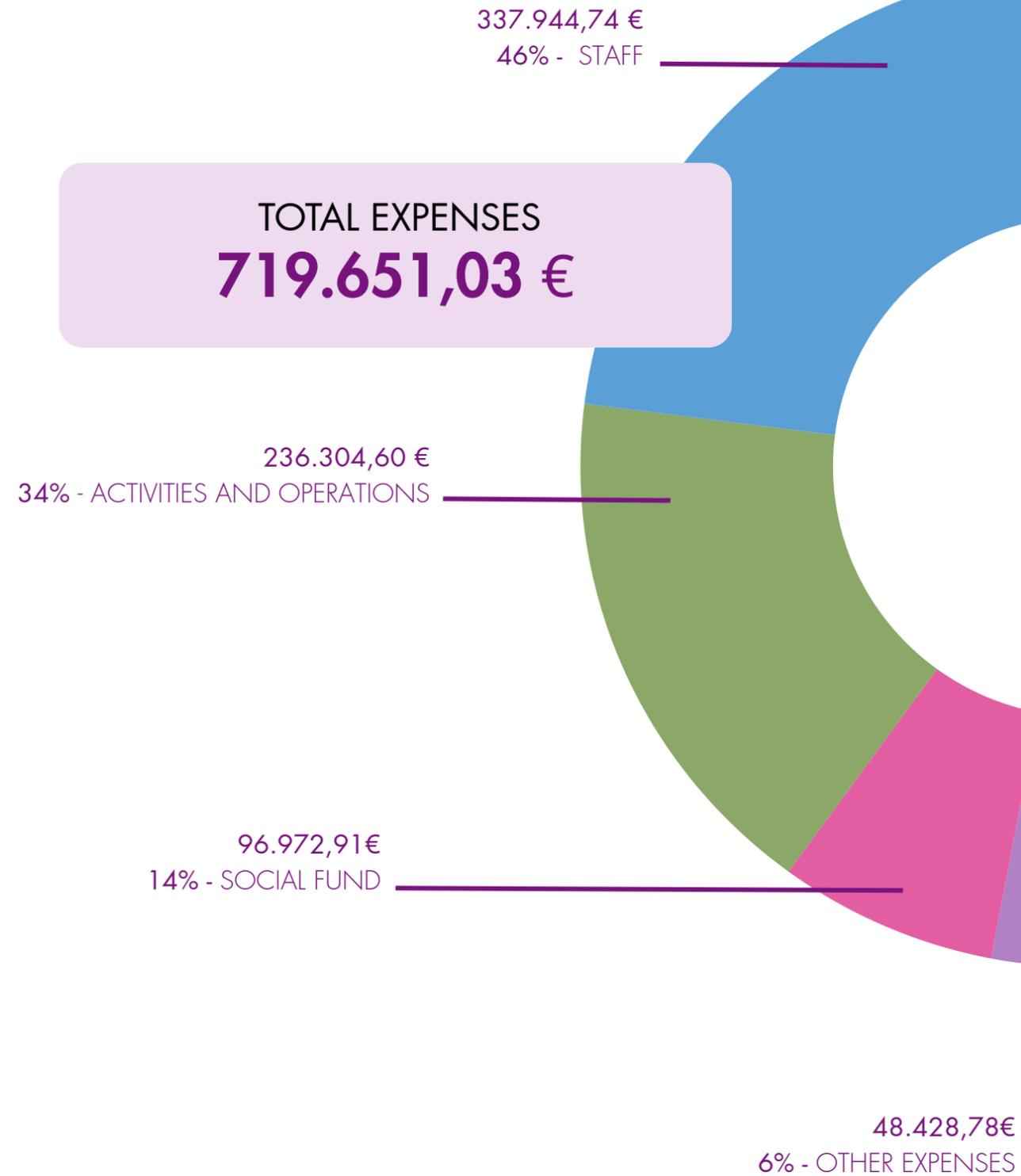
ROTLLANA.CAT



FINANCIAL DATA

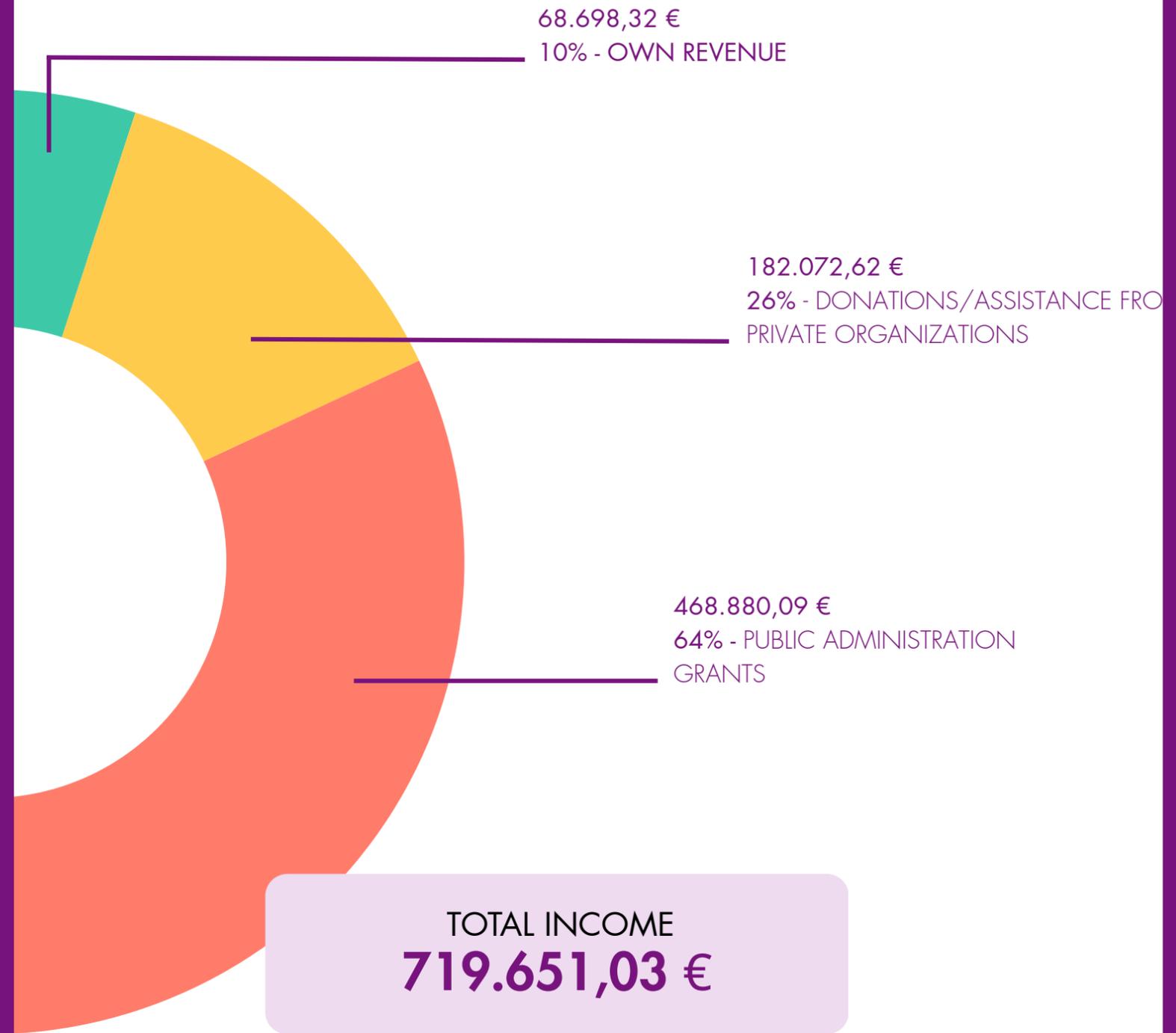
EXPENSES

TOTAL EXPENSES
719.651,03 €



INCOME

TOTAL INCOME
719.651,03 €



**These data have been grouped to simplify the presentation.*

Farewell

And this concludes the 2024 report...

With this closing statement, we want to make a final call to the importance of **continuing to work together** to ensure the effective operation and ongoing improvement of our activities. Over time, we have shared many moments, challenges, and successes, but we have also identified **urgent needs** that must be addressed in order to keep growing and providing the best possible **opportunities to our community**.

We face several challenges that limit our reach and impact. The lack of material and human resources hinders the **expansion and improvement of the activities** we offer. Increased financial support is essential for acquiring and maintaining technical equipment, upgrading infrastructure, and providing grants that enable equitable access to our programs. Additionally, we aim to encourage greater **participation from families and youth** in our projects, **fostering active community engagement**.

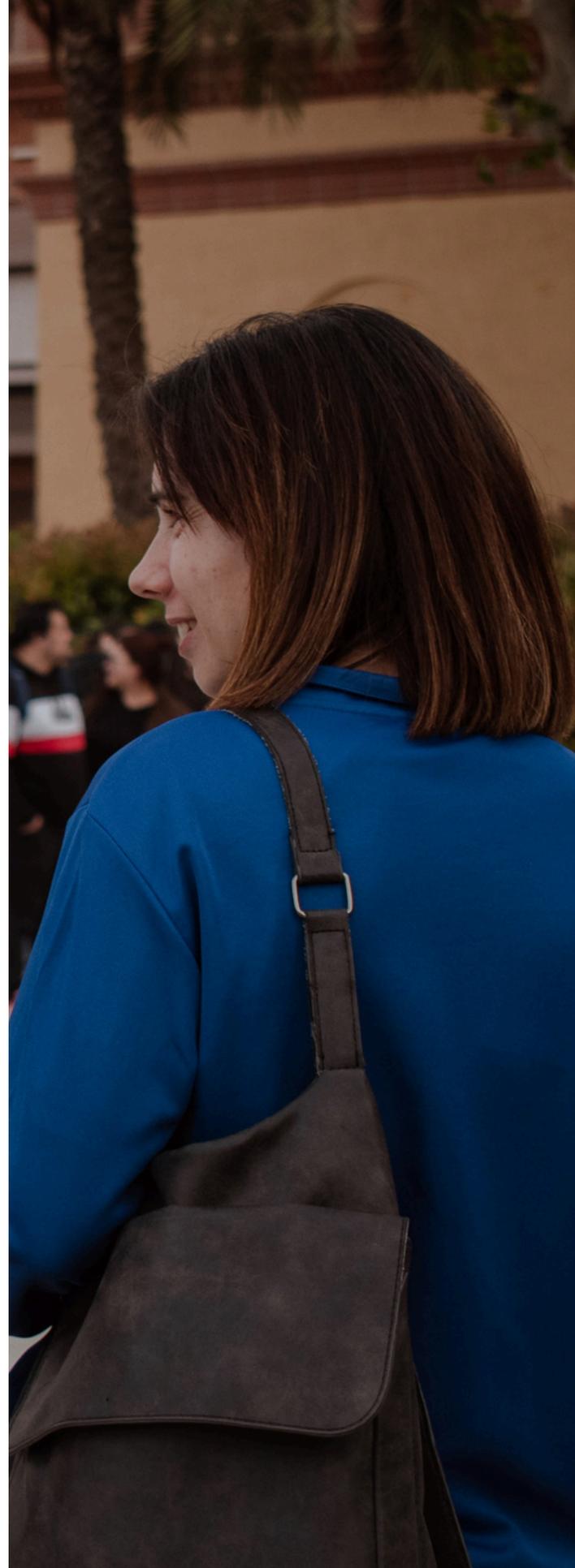
Another key challenge is ensuring **financial continuity and stability**, as public and private funding does not always fully cover all our needs. Therefore, we actively seek **partnerships and support** that enable us to sustain and expand our range of activities, ensuring we can continue providing spaces for **community, learning, and growth for everyone**.

This is our reality, and that is why **we call upon institutions, businesses, and committed individuals** to help us address these needs. **Together, we can continue building a better future** for children, youth, and the entire community. **Thank you** for being part of this project and for all the support we have received so far. **The future is ours to build, together!**

With gratitude,

Jenifer García Valero

Member of the Executive Board of La Rotllana



PARTNERS

With the support of:



With the collaboration of:

